

CEEA eNews

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Happy Holidays from the new CEEA

Dear CEEA Members and Friends,

The 2012 holiday season is now upon us. As the new President and CEO of the Canadian Energy Efficiency Alliance (CEEA), I would like to introduce you to what the Board of Directors and I hope will be a new, improved and refocused CEEA!

In 2013 we promise a stronger advocacy voice at all levels of government, more interactive engagement with our membership, increased member services and a much higher profile as we work to influence greater energy efficiency in product standards and building codes across Canada as well as increased consumer awareness.

In the upcoming year, CEEA wants to become the go-to-resource for those seeking energy efficiency tips, ideas and products. We will be redesigning our look--website, newsletter and logo--in the first quarter of the new year. We will offer members their own area to interact with each other (and us) as well as the opportunity to highlight their products and services, provide useful information for consumers and stakeholders as well as a daily flow of ee information and news updates. We will continue to be interactive through our growing social media networks. We are also working on some exciting new events, exclusive member discounts and so much more.

From the Board of Directors and staff at CEEA, I would like to wish you and your families a safe, healthy and happy holiday season and I look forward to meeting you all in the New Year! And, by the way, don't forget to be energy efficient this holiday season! Check out our holiday energy



saving tips below...

Kind regards,

Elizabeth McDonald

Are electronics on your holiday shopping list? Don't worry about the batteries, look for Energy Star labels and a power bar instead

If you haven't already purchased all of your electronic gadgets this past "Black Friday" weekend, then don't forget about--no, not batteries--looking for an Energy Star label on the electronic toys you're buying for your family and friends this holiday season. With shopping lists becoming more and more "energy-dominant" it's easy to forget that buying another electronic device for your household will also mean adding extra costs to your electricity bill in the New Year. Of course, if you're upgrading old electronics with newer energy efficient devices, then you'll actually be saving money. But if you're like all the other people that I know that are just buying another gaming system to add to an already energy exhaustive home network, well, then you can expect to see a higher energy bill in the coming year.

For some great tips on what to look for when purchasing new electronic devices, check out the Office of Energy Efficiency's [Bring Energy Savings to your Home Entertainment System](#) information piece.

And when you finally buy that new "chargeable" electronic gadget, make sure you pick up a power bar with integrated timer or auto-shutoff (and don't forget to use that coupon from your local utility, like the one Hydro One offers via the OPA funded [saveONenergy program](#)) that you can plug all the new chargers into. That way, when the kids have left all the chargers plugged in the power bar after they've charged their gadgets--which will continue to draw phantom power even though there's nothing attached--the power bar will automatically shut off, eliminating any wasted energy use and saving you some more money to pay off those holiday bills.

For some other great tips on saving energy over the holiday season, check out the following resources:

[saveONenergy Program](#)
[Energy Star Program](#)

Consumer Energy Center [Holiday Tips on Saving Energy](#)
About.com's [How to Save Energy During the Holidays](#)

Member Highlight
Manitoba Hydro is PAY-ing the way
with their new Power Smart PAYs
energy efficiency residential financing

program

Manitoba Hydro is PAY-ing the way when it comes to offering their residential customers new energy efficiency programs. Most recently launching a new financing program that helps homeowners and tenants who rent a home take on energy efficient upgrades without the upfront retrofit costs and high monthly debt repayments. Their new Power Smart Pay As You Save (PAYs) program is tying the financing of any retrofits to the property rather than with the owner itself and future monthly payments are made as low as possible, making it easier for residents to repay their debts.

The program, which came about in response to The Energy Savings Act enacted by the Province of Manitoba in June to encourage energy and water efficiency upgrades of existing homes and buildings, is similar in concept to utilizing a local improvement charge (LIC)--an option that has just recently been introduced in Ontario with the newly amended municipal regulations--to help residents finance energy efficiency and renewable energy projects, linking retrofit debts to the property, rather than with the property owner. The difference between the programs is the way in which payments are calculated and collected. With the PAYs program, monthly payments are calculated to be less than the estimated utility bill savings that will be achieved by the retrofit thereby ensuring that the customer's total utility bill remains the same or lower, even with the loan charged added to the bill. With the LIC, the retrofit costs will be added on a property owner's tax bill as a surcharge until the fees are paid off. Although the payments are different, the energy savings that these programs are anticipated to save are substantial.

According to Manitoba Hydro's long-term horizon benchmark, the incremental yearly savings that their PAYs program is anticipated to achieve by 2027/2028 is; 3.3 million cubic metres of natural gas, 8.9 GWh of electricity and 4.5 MW of winter peak demand, which to the consumer translates into a utility bill reduction of \$13.5 million by 2027/28. And how do these numbers compare to their existing Power Smart Residential Loan Program (PSRL) which has been offered to residents since 2001? Their current program, which has serviced over 60,000 residents, has recorded a yearly savings of; over 8.02 GWh of electricity and a natural gas savings of 14.81 million cubic metres.

And don't forget their commercial and industrial customers. Their business Power Smart programs (based on their 2010/11 fiscal year) have saved customers over \$47.8 million on their utility bills and approximately 893 GWh in electricity savings and 24.2 million cubic metres in natural gas savings (where savings include 2010/11 participants and past participants).

With such a great success rate on these programs, it is forecasted that other provinces, which are currently not offering these types of residential or commercial energy efficiency financing programs, will begin to leverage Manitoba Hydro's program design to roll out their own similar programs and take advantage of similar energy savings.

For more information about Manitoba Hydro, visit their website at

www.hydro.mb.ca, for their PAYs program, visit www.hydro.mb.ca/your_home/power_smart/pays/index.shtml.

CEEA's Blog

Follow CEEA's blog for energy efficiency news updates. Click [here](#) to get our news feed.

Ontario Government aiming to help Ontarians conserve more energy and save more money with Ontario Green Button Initiative

11-22-2012 15:25:00 PM

Ontario is aiming to provide electricity consumers with greater access to information about their energy consumption and encourage the creation of new, innovative tools for consumers to help conserve energy and save on electricity costs. [...»](#)

New municipal regulations that will help residents finance energy efficiency home improvements in Ontario

11-20-2012 15:14:00 PM

The Ontario Ministry of Municipal Affairs and Housing, has filed two new regulations that will give municipalities the ability to drive energy efficiency in their communities. [...»](#)

Don't forget to follow us on [Twitter](#) and join our [LinkedIn group](#) for lively discussions on current ee news, networking opportunities, jobs and events.

The benefits of becoming a CEEA member

Are you an organization or individual committed to sustainability and energy efficiency? Join the CEEA and gain access to up-to-date Canadian energy efficiency information, briefings, events, networking opportunities and more! View our [membership benefits](#) and become a member today.

[See what our members are saying about us.](#)

Industry Events

Electro-Federation Canada is hosting their annual Christmas Receptions across Canada, click on a link below to register for the event(s):

[Toronto | December 5](#)

[Quebec City | December 6](#)

[Edmonton \(AEL\) | December 7](#)

[Halifax | December 11](#)



Enerquality Upcoming Events

[ENERGY STAR for New Homes Builder Tech](#)

[Spec | London | ON | December 14](#)

[OBC 2012 Get to the Code Workshop | BILD Toronto | ON | February 15](#)

[HRAI Annual Meeting | August 21 to 24, 2013 | The Westin Bayshore Vancouver | BC](#)

The HRAI Annual General Meeting includes a national forum on industry issues, business sessions, speakers and social events.

HANNOVER MESSE is the world's leading industrial technology show that brings the entire technology world together at one convenient location for maximum synergy and business networking opportunities.

Click [here](#) to learn more about this event.



[The Path to Net-Zero Project Webinar December 11, 2012](#)

This webinar will discuss the uniform framework employed for developing the specifications in different regions with specific emphasis on methods used for the energy analysis, housing archetypes, HVAC systems and incremental cost impacts.