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Electric Vehicles--Are They Really Energy Efficient?

When you purchase any appliance in Canada that has a plug, it's been certified by the Canadian Standards Association (CSA) to

ensure that it lives up to consumers expectations and meets specific safety, quality, and energy efficiency requirements. However, if you purchase an electric vehicle in Canada today, that product has not yet been CSA certified. Currently there are no CSA standards developed for electric vehicles, which means that any electric vehicle being sold in Canada today has not been CSA tested.

The CEEA is currently working with the CSA and stakeholders to develop standards for electric vehicles in Canada. As an active member of CSA's Electric Vehicle Task Group, a group mandated to put standards in place for electric vehicles sold in Canada, CEEA is working with participants to ensure that electric vehicles meet energy efficiency requirements.

Plug'n Drive Ontario

ONTARIO'S A GREAT PLACE TO PLUG IN AND DRIVE

Compared to most places in North America, Ontario's a great place to own and drive a plug-in electric vehicle. With Ontario's unique clean electricity generation from nuclear, hydro and wind, it will soon be possible to commute to work and back with almost zero greenhouse gas emissions.

Plug'n Drive Ontario is a partnership of electricity companies, auto manufacturers, government agencies, NGOs and researchers dedicated to ensuring Ontario is ready for the new generation of low-emission plug-in vehicles.

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Canadian Moms are Global Leaders When it Comes to the Environment

Canadian moms care broadly about environmental issues - and they care more about protecting the environment than moms in the U.S. or U.K. A recent survey conducted by the Natural Marketing Institute on behalf of P&G's Future Friendly program found that 69 per cent of Canadian moms care about protecting the environment, versus only 45 per cent of moms in the U.S. and 48 per cent of moms in the U.K. With many (53%) Canadian moms buying as many eco-friendly products as they can, they are already taking the important small steps to reduce their family's eco footprint.

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Sears Launches Million Dollar Energy Challenge, Helping Canadians Make Every Hour Earth Hour

Sears wants to help Canadians make every hour Earth Hour by launching the Million Dollar Energy Challenge, a month-long awareness initiative encouraging Canadians to retire older major appliances in the home.

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Veridian Customers Issued Coupon Booklets with Discounts on Energy-Efficient Products

Veridian customers are encouraged to watch their mailboxes for valuable coupon booklets that provide discounts on a range of energy-efficient products for the home. The coupon booklets are part of Ontario's new 'saveONenergy' initiative to further encourage a culture of conservation across the province through programs for homes and businesses designed to make it easier than ever to manage electricity use.

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Who's Winning the Clean Energy Race? Canada Places 7th Among G-20 Members for Investment in the Clean Energy Sector

A new report released by The Pew Environment Group, *Who's Winning the Clean Energy Race*, ranks Canada in 7th place among G-20 members for investment in its clean energy sector in 2010, with 6% of its investment placed in energy efficiency initiatives. The report also concludes that thirty-seven percent of stimulus funding spent to date in twelve G-20 countries has been directed to energy efficiency and low carbon tech/services programs.

Click [here](#) to read the full report.

MakingIt: Industry for Development

This issue of *Making It: Industry for Development* focuses on recent developments in global trade. In the keynote article, Peter Sutherland, a former Director-General of the World Trade Organization, argues that a conclusion of the Doha Round is essential if all countries are to share the benefits of global trade.

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Industry Events

E3 Symposium - Education for a Sustainable Energy Economy

April 8, 2011 | Toronto, Ontario

The E3 Symposium will bring together industry leaders, educators, employers and students to examine Ontario's place in the energy business and the issues surrounding a sustainable energy economy. The day's event features keynote speaker Tom Rand, Clean Energy Guru and

Author.

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2011 Canadian Water Summit

June 14, 2011 | Toronto, Ontario

The 2011 Canadian Water Summit will explore Canadian water issues and focus on practical solutions to common challenges in the areas of business strategy, technology innovation and green communities.

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IDEA/CDEA - District Energy/CHP 2011 - "Essential Infrastructure for Energy-Efficient Communities"

June 26 to 29, 2011 | Toronto, Ontario

The 2011 Conference will feature industry expert panel discussions and presentations on technologies and innovations by the industry leaders that are making things happen. Reflecting the growth of the industry in Canada, there will be enhanced programming on utility master planning, policy and development strategies and effective private/public partnerships to launch new systems.

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Members, We Want to Highlight Your EE News...

We would like to highlight energy efficiency news from our member organizations. Member energy efficiency efforts will be posted in our CEEA e-news and on our website--under our News section. Please send [Cathy Lepiane](#) your press releases/energy efficiency information for posting.